

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Patent Application**

Applicant: Pierluigi Pugliese  
Case: 31  
Serial No.: 10/618,118  
Filing Date: July 11, 2003  
Group: 2165  
Examiner: Michael J. Hicks

Title: Selection Rate Based Rearranging of Menu Items in an Electronic Device

---

AMENDMENT SUBMITTED WITH FILING OF RCE

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Advisory Action dated September 23, 2009, Applicants submit herewith a Request for Continued Examination and respectfully request withdrawal of the finality of the Office Action dated June 17, 2009, in accordance with 37 CFR 1.114(d). Applicants also request reconsideration of the above-identified application in view of the amendment and remarks herein.

Non-entry of the amendment previously filed on September 17, 2009, is respectfully requested, as that amendment is being replaced by the present amendment.